



HBS Dealer Magazine's Golden Hammer Awards Recognize MoistureShield® Composite Decking

HBS Dealer's Golden Hammer Awards honor 27 best of the best new products in the home improvement industry, focusing primarily on innovative features, technology, best values and shelf appeal.

2020 - **MoistureShield's Elevate™ capped composite decking** was also awarded a Golden Hammer Award from HBS Dealer Magazine for its innovative design and high-performance features, MoistureShield Elevate is an entry-level capped composite that delivers a beautiful aesthetic.

2019 - **MoistureShield's Vision® capped wood composite decking** with CoolDeck™ Technology won a Golden Hammer Award from HBS Dealer Magazine. Recognized for its innovation and differentiation in the industry, Vision offers a contemporary aesthetic and will not splinter, crack, or rot like traditional lumber. Vision's unique CoolDeck Technology, in select colors, minimizes heat absorption up to 35% compared to conventional capped wood composites of similar color.



Elevate™

Vision®

AVAILABLE WITH
COOLDECK™
TECHNOLOGY 



Pro Builder 2020 Top 100 Products

MoistureShield Elevate series named as a top product by Pro Builder for 2020.



“Marketer of the Year” in Hanley-Wood’s Brand Builder Awards

MoistureShield®, a division of Oldcastle APG and manufacturer of innovative composite decking and railing, has earned one of the industry’s highest honors – **Marketer of the Year** in Hanley Wood’s 2019 Brand Builder Awards. The winning campaign beat out 80 other entrants and encompassed brand strategy, advertising, design, social media and public relations. The campaign incorporated unique messaging, enabling the brand to boldly stand out in the decking category. MoistureShield also won a **Platinum Award for Best Channel Marketing Campaign** to support and engage their valued distributor and dealer network.



Innovation of the Year AQMAT Gala

MoistureShield's **CoolDeck Technology** receives recognition by esteemed Quebec Hardware and Building Supply Association (AQMAT) at the 2019 AQMAT Recognition Gala.



Architectural Products Magazine’s Product Innovation Award (PIA)

MoistureShield Vision composite decking won an Architectural Products Magazine Product Innovation Award (PIA). Vision’s modern variegated appearance provides a one-of-a-kind, indoor flooring look for decks, porches and other outdoor spaces.